



LOGO POLICY

Policy Owner	Quality Assurance and Compliance Department
Approved By	Governing Body
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1. Introduction

B-TIC is highly responsible to maintain and improve the quality of all the Qualifications that we Design, Deliver, Assess, Quality Assure and Award as per the standard and recommend of the Regulators.

We are fully committed to every compliance of all the agencies who regulate us thus we are highly dedicated in setting Policies with timely revisions to meet the regulatory requirements, assure the standards, guide and support Recognised Centres and the Learners to achieve a world class learning experience.

2. Scope

This document is applicable for the following B-TIC products:

Ofqual Regulated Qualifications and Units	<input checked="" type="checkbox"/>
Quality Assurance Agency Regulated	<input type="checkbox"/>
B-TIC Quality Assured and Endorsed Courses	<input checked="" type="checkbox"/>

3. Audience

This document is for use by the following:

- a. Recognised Centre Staff
- b. Assessors and Quality Assurers
- c. Learners

B-TIC

- a. Staff
- b. Registrar
- c. Quality Assurers

4. Regulations and Compliance

As set out in “Ofqual General Conditions of Recognition” requires Awarding Organizations to establish and maintain evidence of their compliance as Conditions for Recognition.

B-TIC builds and improve the Policy consistently to comply with and maintain evidences in cross reference to Regulations.

Policy cross reference to “Ofqual General Conditions of Recognition (OGCR). "Ofqual General Conditions of Recognition” shall fill the gaps in this Policy.

OGCR Reference	Page	Title of the Section
Condition - B5	30	Representations Regarding Qualifications

Relevant Policies to be used in conjunction with,

1. B-TIC Compliance Policy
2. B-TIC Glossary of Terms

5. Policy

5.1 Use of Ofqual’s Logo

B-TIC shall only use Ofqual’s Logo Certificates and Transcript of Regulated Qualifications published on the Register in Compliance with Logo recommendations which may be published by Ofqual and revised from time to time (B5.3).

Ofqual’s Logo shall be featured on the front of these Certificates and Transcripts.

B-TIC shall not use Ofqual’s Logo on Unit Certificates, unregulated Qualifications Certificate or any other Certificates.

B-TIC Shall not use Ofqual's Logo for any other purposes on marketing materials, websites or Qualification Specifications except with explicit written permission from Ofqual.

BTIC must not alter Ofqual's Logo in any other way including (but not limited to) by changing its colours or by distorting, skewing, stretching, tilting or angling it.

BTIC must not place Ofqual's Logo against a pattern or a background colour.

BTIC must not place any other graphic material or type within the exclusion zone depending on the size of Ofqual's Logo used.

5.2 Use of B-TIC's Logo

B-TIC works in association with institution, agents and Regulators in the UK and internationally. Recognised Centres are encouraged to establish their association with B-TIC, thus they are allowed to use B-TIC Logo under this policy.

B-TIC logo shall not be a stamp of recognition.

Organisations that are not recognised by B-TIC shall not use B-TIC Logo for any purpose unless with explicit written permission from B-TIC.

Recognised Centres shall use B-TIC Logo with written permission unless explicitly authorised otherwise.

B-TIC shall provide the latest Logo to be used and outdated Logos shall be replaced immediately as practicable.

B-TIC will pursue any violation of our copyright that seeks to exploit B-TIC's material for gain, commercial or otherwise, or that misrepresents our ethics/core values.

Logo shall only be used specifically related to the B-TIC Qualifications, its products and services.

Recognised Centres shall stop using B-TIC logo immediately if recognition is suspended, withdrawn or asked to remove it.

Recognised Centres shall not make any amendments, resizing, rightsizing, modifying and resolution alteration of B-TIC Logo. Recognised Centres may seek assistance from B-TIC in this regard.

Recognised Centres shall get the conformation in advance before publishing B-TIC Logo in physical format or digital format.

End of Policy

B-TIC has taken all effort to ensure that the Policy and information contained in this version of publication are true and accurate to the best of knowledge when published.

Disclaimer: However, Policies, Products and Services of B-TIC are subject to continuous learning and improvement frequently. Thus we reserve the right to improve the Policies, Products and Services accordingly. We cannot accept any responsibility for loss or damage of any nature upon the usage of in this document.



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B-TIC

**BUSINESS AND TECHNOLOGY
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Professionalism Simplified